

dentissimo®

PREMIUM ORAL CARE

VEGAN NATURAL TOOTHPASTE-GEL
WITH VITAMIN B12
2020



INNOVATIVE
DENTAL
FORMULA

MORE INFO AT
WWW.DENTISSIMO.DENTAL

TOOTHPASTE-GEL VEGAN NATURAL WITH VITAMIN B12

WE ARE STRONGLY AGAINST TESTING ON ANIMALS AND HAVE NEVER TESTED ANY PRODUCT OR INGREDIENT ON ANIMALS



VITAMIN B12



HYDRATED SILICA



XYLITOL

- GERANIUM MACULATUM
- COMMIPHORA MYRRHA
- SALVIA OFFICINALIS

PROTECTS YOU AND THE WORLD

New natural formulation of the toothpaste **DENTISSIMO®** contains **Cyanocobalamin – Vitamin B12** which helps the natural metabolic process of proteins and lipids, assists to decrease the amount of bacteria in the oral cavity thus preventing the appearance of carious cavities. **Hydrated Silica** gently cleans the tooth enamel from plaque and tartar. Xylitol has antibacterial effect and strengthens the outer layer of the tooth enamel reducing sensitivity of the teeth. **Geranium** is a natural antibacterial extract which stimulates cell regeneration. **Sage** extract helps to prevent bleeding gums, gingivitis and stomatitis. **Commiphora Myrrha Oil** has antibacterial properties and soothing action on the gums. The organic ingredients nourish gum tissues and maintain natural balance of the oral cavity. The toothpaste-gel ensures pleasant feeling of fresh breath.

9
in 1

- HELPS ANTIBACTERIAL ACTION
- ASSISTS NATURAL METABOLIC PROCESSES
- PREVENTS CARIES
- HELPS TO REMOVE PLAQUE
- HELPS TO STRENGTHEN THE GUMS
- REDUCES SENSITIVITY OF TEETH AND GUMS
- HELPS TO PREVENT TOOTHACHE
- HELPS HEALING PROCESS
- FRESHENS BREATH



FLUORIDE FREE

REGISTERED BY
THE VEGAN SOCIETY



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dentissimo®
PREMIUM ORAL CARE



DEVELOPED
BY DENTISTS

INGREDIENTS TO LOOK FOR WHEN BUYING A VEGAN TOOTHPASTE-GEL

CYANOCOBALAMIN – VITAMIN B12

supports the natural metabolic process of absorption of proteins and lipids
helps to decrease the number of bacteria in the oral cavity
prevents the appearance of carious cavities

XYLITOL

stops bacteria from sticking to the teeth
repairs the damage of tooth enamel
shields the teeth from tooth decay and cavities

GERANIUM

stimulates cell regeneration
ensures astringent, hemostatic effect
helps to prevent inflammation of the gums

SAGE EXTRACT

helps to prevent gingivitis and stomatitis
helps to prevent bleeding gums
nourishes gum tissue

COMMIPHORA MYRRH OIL

has a soothing action on the gums
prevents the propagation of bacteria in the oral cavity
helps to avoid stomatitis, gingivitis and periodontitis



VEGANISM. PHILOSOPHY & LIFESTYLE

DENTISSIMO® products are **CRUELTY-FREE**.

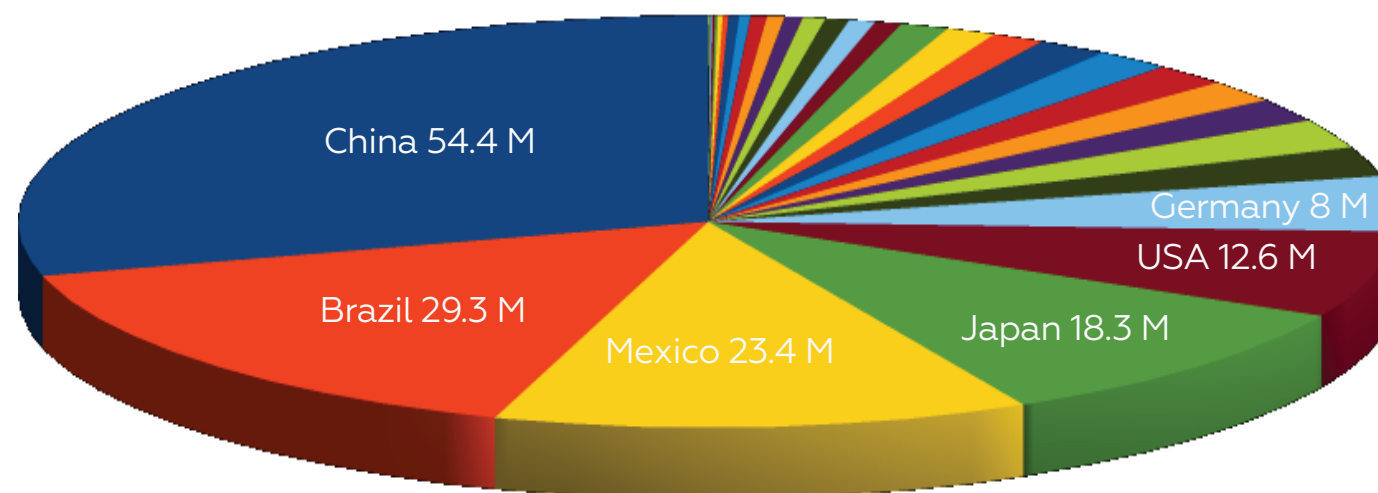
DENTISSIMO® **Premium Oral Care** brand never tests products on animals. This commitment to kindness is represented by the leaping bunny logo that appears on product labels.

Veganism is a philosophy and lifestyle whose adherents seek to exclude the use of animals for food, clothing or any other purposes. Vegans care about animal welfare and ban products of animal-exploiting businesses from their everyday life.



VEGANS AND VEGETARIANS AROUND THE WORLD

! INDIA population is about 375-500 million vegans and vegetarians



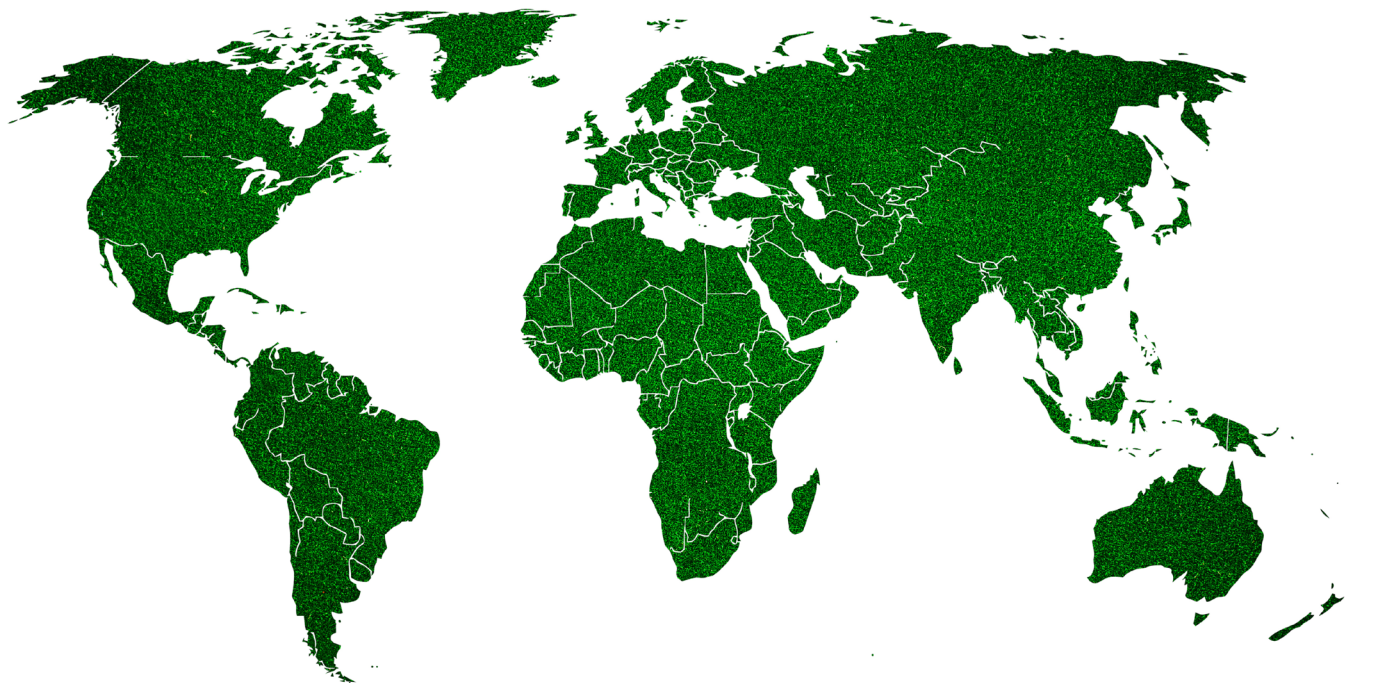
- China (54,4 M)
- Brazil (29,3 M)
- Mexico (23,4 M)
- Japan (18,3 M)
- United States (12,6 M)
- Germany (8 M)

- Russia (4,3 M)
- Italy (4,2 M)
- Canada (3,4 M)
- France (3,3 M)
- Taiwan (3,3 M)
- United Kingdom (3,25 M)
- Poland (3 M)
- Thailand (2,3 M)
- Argentina (2,1 M)
- Australia (2,1 M)

- Switzerland (1,1 M)
- Belgium (1,1 M)
- Israel (1 M)
- Sweden (969 K)
- Netherlands (800 K)
- Austria (765 K)
- Spain (697 K)
- South Korea (500 K)




- New Zealand (463 K)
- Czech Republic (235 K)
- Denmark (220 K)
- Portugal (120 K)
- Finland (108 K)
- Norway (100 K)
- Latvia (60 K)
- Slovenia (29 K)

VEGAN AND VEGETARIAN ORGANIZATIONS AROUND THE WORLD



	Proveg international	www.proveg.com
	International Vegetarian Union	www.ivu.org
	World Vegan Organisation	www.worldveganorganisation.org
	The Vegan Society	www.vegansociety.com
	North American	
	Vegetarian Societe	www.navs-online.org
	American Vegan Society	www.americanvegan.org
	American Vegetarian	
	Association (AVA)	www.amerveg.org
	Vegan Outreach	www.veganoutreach.org
	The San Francisco	
	Vegetarian Society	www.sfvs.org
	Boston Vegetarian Society	www.bostonveg.org
	Vegan CNY, Inc.	www.VeganCNY.org

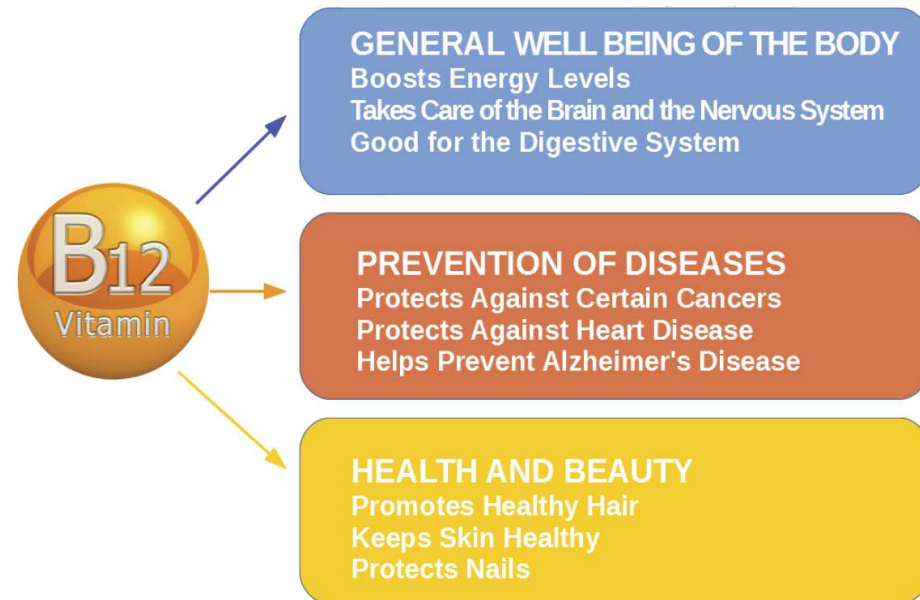
	Vegan Society of Canada	www.vegancanada.org
	Toronto Vegetarian Association	www.veg.ca
	A Sociedade Vegetariana Brasileira	www.svb.org.br
	Vegetarian Society	www.vegsoc.org
	Viva! Health	www.vivahealth.org.uk
	ProVeg Deutschland	www.proveg.com
	Veganen Gesellschaft Deutschland	www.vegane.org
	Associazione vegetariana Italiana	www.vegetariani.it
	Swissveg	www.swissveg.ch
	ProVeg Netherlands	www.proveg.com
	NZ Vegetarian Society	www.vegetarian.org.nz
	Association Végétarienne de France	www.vegetarisme.fr
	Vegan Ukraine	www.vegan.in.ua

	Vita	www.vita.org.ru
	Peepal Farm	www.peepalfarm.org
	Indian Vegan Society	www.vgan.in
	Tibetan Volunteers for Animals	www.semchen.org
	Hong Kong Vegan Association	www.vegan.hk
	Japan Vegetarian Society	www.jpvs.org
	Asian Vegetarian Union (AVU)	www.v-sources.org
	Vegan Australia	www.veganaustralia.org.au
	Australian Vegetarian Society	www.veg-soc.org.au

VITAMIN B12 IN VEGAN DIETS

Eliminating certain groups of food or following an unbalanced diet can have a detrimental effect on overall health and well-being, that might lead to nutritional deficiencies.

Vitamin B12 is one of the most important nutrients as it helps with our body main living functions.

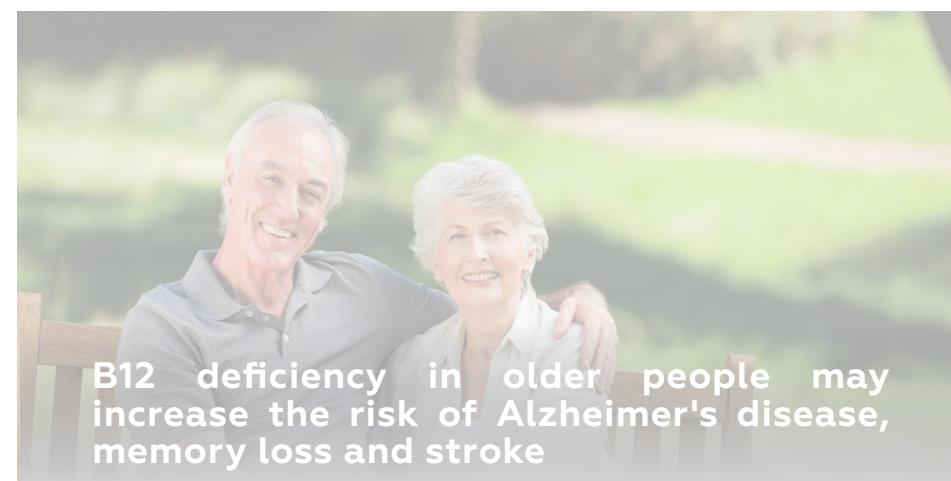
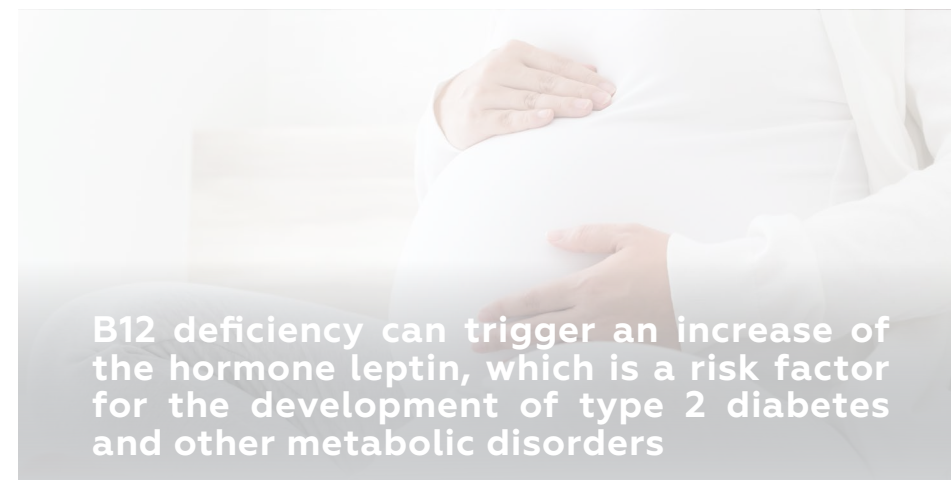


Vitamin B12 supplementation is especially important as its deficiency may cause blood disorders and potentially irreversible neurological damage.

WHO ALSO NEEDS VITAMIN B12

RISK GROUPS FOR VITAMIN B12 DEFICIENCY INCLUDE:

- ELDERLY PEOPLE WITH GASTROINTESTINAL DISEASES
- PREGNANT AND BREASTFEEDING WOMEN
- HEAVY SMOKERS AND ALCOHOL CONSUMERS



INGREDIENTS TO AVOID WHEN SHOPPING FOR VEGAN TOOTHPASTE



Animal-derived ingredients:

Glycerin

Commonly sourced from animal by-products and vegetable oil

Bee Pollen

Microsporic grains in seed plants gathered by bees and then collected from the legs of bees; widely known as a common allergen

Propolis

Tree sap gathered by bees and used as a sealant in beehives; also known as a common allergen



Other toxic & harmful ingredients:

Sodium Lauryl Sulfate (detergent)

Cheap foaming agent used to give the impression of “working” toothpaste
Linked to skin irritation and allergic reaction

Triclosan

A pesticide found in many types of toothpaste

Pesticide exposure can cause a variety of adverse health effects, ranging from simple irritation of the skin and eyes to more severe effects such as affecting the nervous system, mimicking hormones causing reproductive problems, and also causing cancer.

Sodium Lauryl Sulfate (SLS)

Carcinogenic, petroleum based lathering agent.

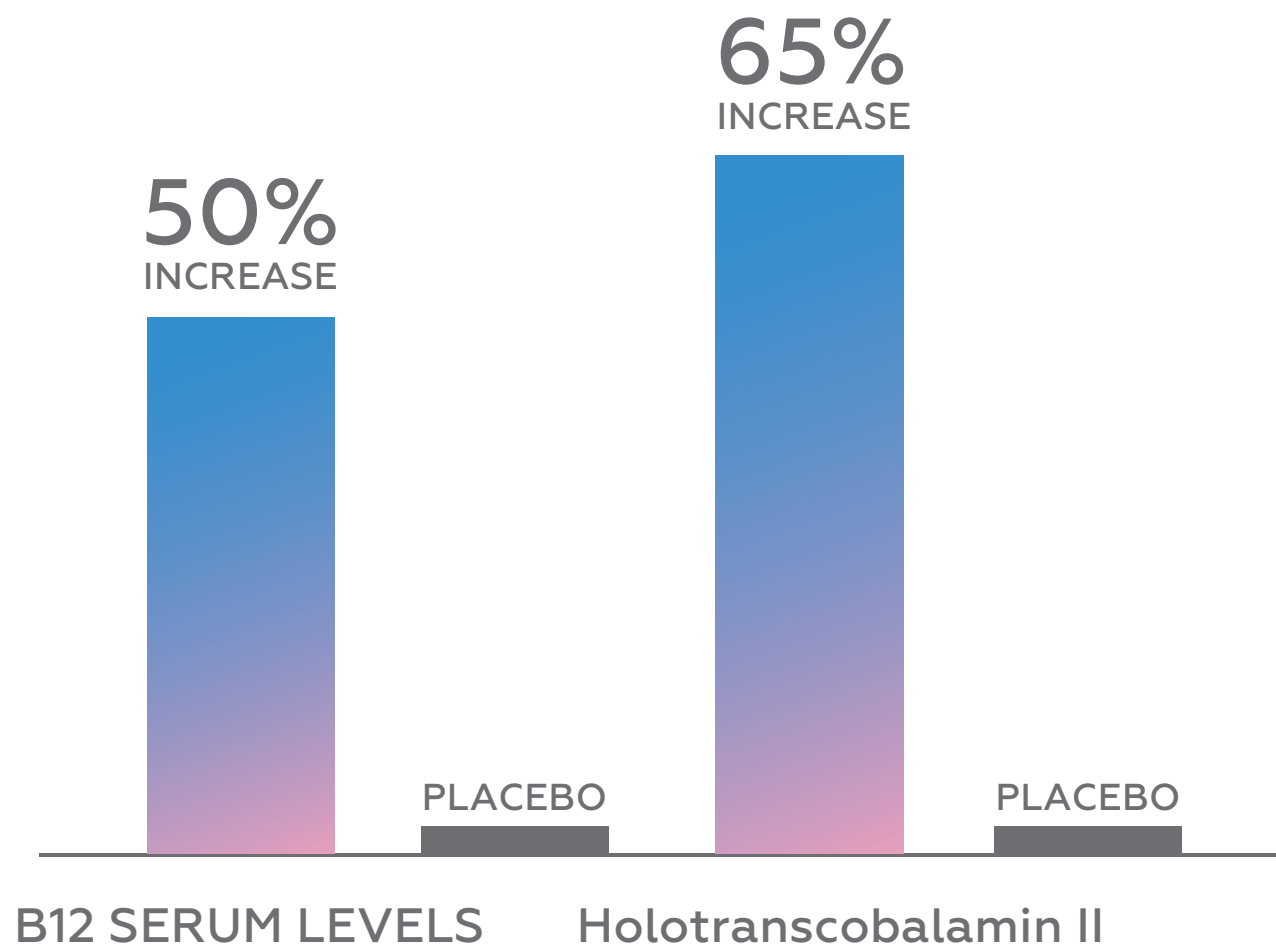
- Function: petroleum based lathering and foaming agent.
- Hazards: carcinogen, respiratory tract irritant.
- Inside: toothpastes, shaving creams, body washes, household cleaners. etc.



CONFIDENTIAL

CLINICALLY PROVEN

B12 Infused Toothpaste is proven to be an effective way to supplement the B12 levels of vegans and others deficient in B12.



THE TRIAL DETAILS

One hundred and twenty-seven healthy vegans and vegetarians aged 18-64 took part in the test over five weeks. During this period, participants were not allowed fortified foods (vitamin B6, B12 and folic acid) or supplements. Half of the participants got the real thing (therapy group) and the other half was given a placebo toothpaste. The researches compared blood sample test results before and after, including serum vitamin B12, holotranscobalamin II (a marker of vitamin B12 depletion) and homocysteine, a type of amino acid that in high levels is intaked to cardiovascular disease.

In the case of B12, the people who used real vitamin B12 toothpaste saw their **median serum increased by almost 50 percent**. In the placebo group, it went down 22 percent. In the case of **holotranscobalamin**, it **increased by 65 percent**. Finally, **homocysteine values decreased by 14 percent**.

The toothpaste provides 100 µg of vitamin B12 per gram of toothpaste. With two brushes a day, the daily intake is approximately 3.6 µg, which is more than the recommended 2.4. µg required daily by adults (pregnant women need 2.6 µg and breastfeeding women need 2.8 µg). Exceeding the dose causes no harm at all.



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<https://academic.oup.com/ajcn/article/105/3/618/4637850?rss=1>

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CERTIFICATES



ISO 9001:2015
ISO 13485:2016

BIO ECO
COSMETICS



KZ.H.02.0738



**SISTEMA DI GESTIONE
CERTIFICATO**

ITALCERT
UNI EN ISO 9001

Cosmetics - EC Regulation 1223/2009 (currently enforced,
since July 2013)
ISO 22716: 2007 (GMP: Good manufacturing practices guidelines
for cosmetic
product's production, control, storage and shipment)



VEGAN CERTIFICATES

CERTIFICATE OF REGISTRATION BY VEGAN SOCIETY

Medpack Swiss Group has the Certificate of Registration issued by the **Vegan Society**, UK. This is to certify that the following **DENTISSIMO® Premium Oral Care** products meet the Vegan Trademark criteria:

- DENTISSIMO® EXTRA-WHITENING BLACK TOOTHPASTE
- DENTISSIMO® GENTLE CARE TOOTHPASTE
- DENTISSIMO® ADVANCED WHITENING GOLD TOOTHPASTE-GEL
- DENTISSIMO® PREGNANT LADY & YOUNG MUM TOOTHPASTE-GEL
- DENTISSIMO® VEGAN NATURAL TOOTHPASTE-GEL WITH VITAMIN B12

The main quality standards of the Vegan Society License Agreement are:

- NO ANIMAL INGREDIENTS
- NO ANIMAL TESTING

The account number is 025643. The Certificate is valid from May 02, 2019 till May 01, 2021. Registered territories are the EU, Canada, Australia, India, and the USA.

VEGAN CERTIFICATION

FreiCare USA dba Dentissimo agreed to the standards and guidelines for Vegan Certification through the Vegan Awareness Foundation, USA, and received the approval for the following products:

- DENTISSIMO® VEGAN NATURAL TOOTHPASTE-GEL WITH VITAMIN B12
- DENTISSIMO® BIO-NATURAL WITH HERBS
- DENTISSIMO® KIDS WITH CARAMEL FLAVOR 2-6 YEARS
- DENTISSIMO® PREGNANT LADY & YOUNG MUM TOOTHPASTE-GEL

As stated in the Agreement for Use of the Certified Vegan Logo, the company has the right to label these toothpastes with the USPTO trademarked and internationally recognized logo: #85594160.



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DENTISSIMO
IS THE REGISTERED
TRADEMARK OF
MEDPACK
SWISS GROUP
SWITZERLAND



medpack
SWISS GROUP


dentissimo®
PREMIUM ORAL CARE

Thank You for Your Attention!

DENTISSIMO® PREMIUM ORAL CARE is the registered Trademark of
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