

SUPER PREMIUM ORAL CARE

SPA EXPERT TOOTHPASTE

WITH THERMAL WATER
FROM BAD RAGAZ

PRESENTATION 2021



SWISS
THERMAL
WATER



LIMITED EDITION
MADE IN SWITZERLAND

ABOUT GLOBAL SWISS GROUP

SWISS PREMIUM QUALITY BRANDS

Global Swiss Group is the holding with headquarters in Switzerland, 3 own manufacturing factories, subsidiaries in 14 countries in Europe, Middle East and Asia and distributors in over 60 countries across the globe.

Daily Global Swiss Group ships thousands of products from own logistics facilities in the EU (Amsterdam, Riga, Sofia), UAE (Sharjah), Hong Kong, Miami.

The focus of our Group is on a long-term cooperation and satisfaction of our customers' demands in full with a balanced portfolio of niche and exclusive products.



DENTISSIMO PREMIUM ORAL CARE

DENTISSIMO® PREMIUM ORAL CARE is a strong Premium brand in Oral Care. It focuses on high-margin oral care products to meet consumer search for specialized products and innovative formulas based on the combination of natural ingredients and biomimetic technologies.

We offer high-quality ingredients, refined taste and exclusive design to bring a truly unique range of toothpaste.

Dentissimo customer is a person who appreciates true Swiss quality, has attention to detail, pursues exclusivity in everything, cares for the health and understands that it is priceless.

The products of Dentissimo Premium Oral Care are created by Nature, developed by Science.





GRAND RESORT BAD RAGAZ

★★★★★

THE GRAND RESORT BAD RAGAZ

THE LEADING WELLBEING
& MEDICAL HEALTH RESORT
IN EUROPE

The Grand Resort Bad Ragaz reflects the true spirit of Switzerland, center of healing traditions and hospitality. Swiss thermal spring water is naturally occurring water, pure and rich in minerals. Its curative effect comes from the very heart of deep picturesque Tamina Gorge.



DENTISSIMO PREMIUM ORAL CARE

THERMAL WATER FROM BAD RAGAZ
AS THE MAIN INGREDIENT FOR SUPER PREMIUM ORAL CARE

The Grand Hotel Bad Ragaz with thermal water is visited by people who appreciate the Swiss highest quality and royal care for health. Dentissimo Premium Oral Care expresses the same ideals, therefore, for us every smile is unique. *Dentissimo and Bad Ragaz have joined efforts to promote oral well-being in the world.*



"Thanks to our experience gained over the years, we know that each individual case in dental care is unique. To accommodate the numerous characteristics of patients we have created multifunctional and at the same time as unique products as each of us. The goal of the project is to improve the quality of life for our patients by providing them with high-grade oral care products."

Dr. Michael Meier, Founder
of Perfect Smile Swiss Dental Care, Switzerland

PERFECT SMILE

SWISS DENTAL CARE
BAD RAGAZ

Dentissimo Premium Oral Care totally supports the main values and aims of Medical center Bad Ragaz & Perfect Smile Dental Care clinic:

"Beautiful and healthy teeth reflect vitality, health and a joy for life. We at Perfect Smile Swiss Dental Care Bad Ragaz cater to your individual requests and ideals of beauty. Your satisfaction is our challenge. Employing preventative measures to maintain and enhance the beauty of your teeth is our priority. We ensure the highest quality and rely on modern, interdisciplinary treatment methods and techniques."

healthragaz.ch/en/institutes/perfect-smile.html



DENTISSIMO GEOGRAPHY

50 COUNTRIES

Armenia	Lithuania
Azeibardzhan	Malaysia
Belarus	Moldova
Bulgaria	Netherlands
China	Norway
Croatia	Poland
Cyprus	Republic of Korea
Czech Republic	Republic of Macedonia
Estonia	Republic of Moldova
Finland	Romania
Georgia	Russia
Germany	Saudi Arabia
Greece	Singapore
Honduras	Slovenia
Hong Kong	Sweden
Hungary	Switzerland
Iraq	Syrian Arab Republic
Ireland	Taiwan
Kazakhstan	Thailand
Kosovo	Turkey
Kuwait	Ukraine
Kyrgyzstan	United Arab Emirates
Latvia	United Kingdom
Lebanon	USA
Libya	Yemen



COOPERATION ALL OVER THE WORLD

Dentissimo Premium Oral Care team is glad to present SPA EXPERT toothpaste with Bad Ragaz Thermal Water to existing clients and new distributing partners from Europe, America, Asia – in 50 countries all over the world.

We will be honoured to establish and maintain long-term partnerships for mutual development and building up success for the benefits of all companies engaged in the distribution of Dentissimo products.

Dentissimo is a strong brand in the healthcare and beauty markets offering Premium Oral Care products. You can easily earn leading market share and outdo competitors, winning final consumers through premium channels and clinics, boutiques, retail stores, pharmacies and online shops.

ABOUT DENTISSIMO BRAND:

HIGH-QUALITY INGREDIENTS, EXCLUSIVE DESIGN, WIDE RANGE

BRAND PILLARS

HEALTHFULNESS – DENTISSIMO® keeps teeth and gums healthy, provides remineralization for the enamel, reduces sensitivity, whitens teeth

SWISSNESS – DENTISSIMO® PREMIUM ORAL CARE, by its name, character and visual code, is confidently Swiss. It presents reliability, premium quality and value

EXCLUSIVENESS – DENTISSIMO® is a luxury brand which is distributed exclusively in choice premium pharmacies, perfumeries, drugstores or department stores

WHITENESS – DENTISSIMO® produces natural whitening effect with the lowest available abrasivity. It whitens the teeth effectively thanks to low RDA and special sensitive whitening agents

INNOVATION – DENTISSIMO® products are special because of their natural ingredients' combination, exclusively developed for sustainable effect of health, whiteness and freshness.

FRESHNESS – another competence of DENTISSIMO® is a long-lasting pleasant feeling of fresh breath

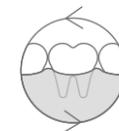
NATURAL INGREDIENTS – products engineered with BIOMimetic remineralization technology

NO HARMFUL INGREDIENTS

BRAND CONCERNS

- ANATOMY AND PHYSIOLOGY OF TEETH
- MAIN TRENDS AND INNOVATIONS
- NEW ORIGINAL FORMULATIONS BY MODERN LABORATORY
- CERTIFIED PRODUCTION CAPACITIES
- SWISS QUALITY CONTROL
- PROFESSIONAL MARKETING AND SALES SUPPORT
- ATTRACTIVE MARGINS AND SUSTAINABLE TURNOVER POTENTIALS

REGERA-PRO UNIQUE COMPLEX



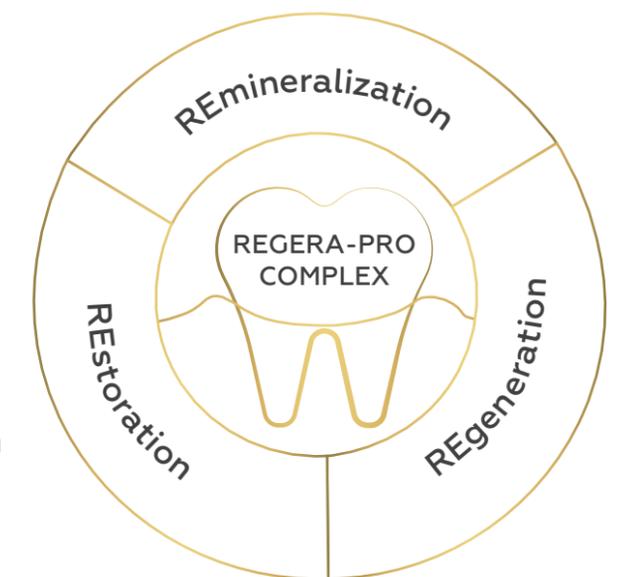
REgeneration: cell renewal of oral mucosa tissue thanks to plant extracts and oils



REstoration: elimination of bacterial plaque, restoring of natural whiteness of tooth enamel



REmineralization: mineralization of tooth enamel composition, sealing of micro breaks on dentin surface



SUPER PREMIUM ORAL CARE



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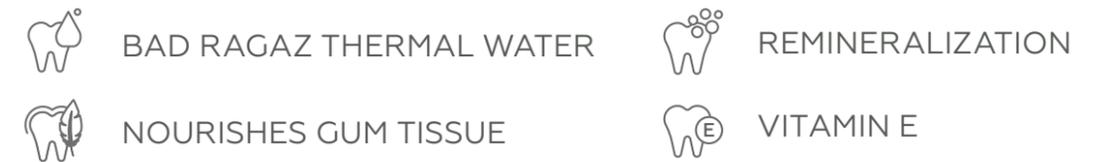


SPA EXPERT TOOTHPASTE



WITH BAD RAGAZ THERMAL WATER

NOURISHING AND REMINERALIZING



MOUTH AND TEETH SPA EXPERIENCE

New DENTISSIMO® SPA EXPERT toothpaste is enriched with unique Tamina thermal water from Bad Ragaz. The composition of SPA EXPERT toothpaste is based on remineralizing agents and active ingredients to nourish gum tissue and provide deep tooth enamel remineralization. The exclusive toothpaste has a balanced formula of natural extracts, active components and Tamina Gorge Thermal Water to savor the ultimate Swiss thermal spa experience.

INGREDIENTS

- BAD RAGAZ THERMAL WATER/AQUA
- SORBITOL
- HYDRATED SILICA
- GLYCERIN
- CALCIUM CARBONATE
- XYLITOL
- MALTODEXTRIN
- AROMA
- DICALCIUM PHOSPHATE
- COCAMIDOPROPYL BETAINE
- SODIUM MONOFLUOROPHOSPHATE
- TOCOPHEROL
- STARCH SODIUM OCTENYL SUCCINATE
- LAURYL GLUCOSIDE
- XANTHAN GUM
- POTASSIUM ACESULFAME
- PRUNUS AMYGDALUS DULCIS OIL
- ECHINACEA PURPUREA ROOT EXTRACT
- SODIUM LEVULINATE
- SODIUM HYDROXIDE
- SALVIA OFFICINALIS OIL
- ANTHEMIS NOBILIS FLOWER EXTRACT
- LINALOOL
- LIMONENE
- EUGENOL
- LEVULINIC ACID

ACTIVE INGREDIENTS

SPA EXPERT TOOTHPASTE WITH BAD RAGAZ THERMAL WATER



EXTRACT OF SAGE

(Salvia Officinalis Oil)

- has antibacterial, antiviral, antifungal effects
- prevents tooth decay
- nourishes gum tissues
- helps to natural teeth whitening



CHAMOMILE FLOWER EXTRACT

(Anthemis Nobilis Flower Extract)

- contains beneficial antioxidants and moisturizing oils
- provides soothing, anti-irritant properties
- nourishes gum tissues



EXTRACT OF ECHINACEA

(Echinacea Purpurea Root Extract)

- protects against gingivitis, stomatitis
- makes a bactericidal effect
- helps to reduce bleeding gums



EUGENOL

(Clove Oil)

- helps to reduce inflammation in the mouth
- assists in suppressing halitosis
- complements the aroma composition



THERMAL WATER

(Tamina Therme Bad Ragaz)

- helps to regulate the pH of saliva
- provides remineralization of tooth enamel
- has a bactericidal effect



VITAMIN E

(Tocopherol)

- moisturizes, softens and aids in healing the tissue of the oral mucosa
- has an antioxidant effect
- helps against gum disease



SWEET ALMOND OIL

(Prunus Amygdalus Dulcis)

- possesses tanning substances
- helps to promote tissue regeneration of the oral cavity
- makes an astringent action on the gums

MARKETING SUPPORT

ONLINE & OFFLINE PROMOTION



dentissimo.dental

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